



## **SABITHA A**

Assistant Professor

P.G Department of COMMERCE

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### **Education.....**

- M.com in Commerce, Sir Syed College, Taliparamba. Kannur University  
.....March 2011
- Qualified NET with JRF .....June 2011

### **Professional Experience.....**

- ✚ Nehru Arts and Science College, Kanhangad .....2013-present  
**Assistant Professor, P.G Department of Commerce**
- ✚ Nehru Arts and Science College, Kanhangad .....2011-2013  
**Guest Lecturer , Department of Commerce**

### **Article Published in Journals**

- ✓ Sabitha A,Ramya k, “**A study on Financial literacy among unemployed womens in Rural area with special reference to Kasaragod District**”, International Journal Of Social Science Research Review Nov 2017
- ✓ Sabitha A,Ramya k, “**A study on awareness of investors and general public towards capital market with special reference to Kasaragod District**”, International Journal Of multi disciplinary educational research April 2021
- ✓ Sabitha A, “**Effect of Green Marketing on Consumers with special reference to Mogralthur Panhayath**”,Academia ,NASC 2022.

## Conference Paper

- ✓ SABITHA A “Students Attitudes towards Entrepreneurship –A Study among professional and Nonprofessional students of Kasaragod district, TWO- day National Conference on Emerging Trends in Business – On 4<sup>th</sup> and 5<sup>th</sup> March 2020 Conducted by Department of Commerce, University of Manglore,Mangalagangothri.
- ✓ SABITHA A, “A study on the rise of women Entrepreneurs working from home during Covid 19 Pandemic”-Two Days Virtual International Conference on Paradigm shift in Business and Economy:Challenges,initiatives on 3<sup>rd</sup> and 4<sup>th</sup> of March 2022 Conducted by SRM Institute of Science and Technology Chennai.

## Conferences/Seminars/Workshops/Short term Courses.....

- Ambassador Training Programme (basic),Institution Innovation Council , Ministry of Education Govt of India, 2021 June 30<sup>th</sup> to 2021 July 30<sup>th</sup>
- Completed 2-Week online workshop on “Comprehensive e Learning to e-training guide for administrative work” organised by Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from MAY 25 – 5 JUNE 2020.
- Two Week MOOC Course on Online Learning and Content Development, Directorate of Collegiate Education, Kerala 18<sup>th</sup> April 2020 to 2<sup>nd</sup> May 2020.
- One Week Faculty Development Programme On Hands On Training On Learning Management(MOODLE) and Course Design Conducted By Faculty Development Programme, Organized by Kerala State Higher Education Council Govt. of Kerala. FROM 1-5<sup>th</sup> Dec 2020
- Attended one National Webinar Organized by Inspira Research Association ,Jaipur and Indian Accounting Association Jaipur on the topic impact of covid19 on global economy.

## Orientation/Refresher Courses

- Completed 4 Weeks UGC Sponsored orientation Programme organized by HRDC ,Kannur university with A Grade -.....20 JAN-20 FEB 2017.
- Completed Two week UGC Sponsored Refresher course organized by HRDC ,University of Hyderabad with B Grade -.....5<sup>TH</sup> AUGUST -19<sup>TH</sup>AUGUST 2020.
- Completed One Month Faculty Development Programme on advanced research methodology and Publishing organized by Assumption College Changanassery and Guru Angad Dev teaching learning centre(PMMMNM)New Delhi from 1-11-2022 to 30-11-2022

## Certificate courses

- ✚ Online Course on International Business The University of New Mexico, through Coursera(05-04-2020)

## Chapters in Edited books

- Sabitha A, “**Social Entrepreneurship in Kerala**” in the book New Perspectives of Commerce and Management Volume 2”Published by INC International Publisher in 2022

## Positions held-College level

- ✓ CBCSS Department Level Coordinator
- ✓ Co-Ordinator, Entrepreneurship Development Club
- ✓ Member, admission committee,2021-22
- ✓ Member, women cell
- ✓ Member ,Library Advisory Committee 2017
- ✓ Member, Centre for Career Information Guidance, Nehru College
- ✓ Member, Institution Innovation Council
- ✓ Member College Council 2022-23
- ✓ Member ,College FineArts Committee 2021-22

## Positions held others.....

- ✚ Question paper setter of Calicut Universities.
- ✚ Member P.G Board of Studies Kannur University from 2018-21.
- ✚ Enquiry Officer ,SMP Kannur University.
- ✚ Invigilator of Kerala Public Service Commission Examination .
- ✚ Chief Examiner , Kannur University B.Com and M.Com Centralised Valuation Camp.
- ✚ External Examiner of Kannur University B.Com and M.com project viva examinations.

