



JISHA P.V.

OFFICIAL ADDRESS

Assistant Professor

P.G.Department of Commerce

Nehru arts and Science College

P.O Padnekad, Kanhangad -671314

e-mail:jisha@nasc.ac.in

PERSONAL DETAILS

Date of birth : 20-05 1985

Age : 38

Religion& Caste : Hindu, Nair

Sex : Female

Marital status : Married

Nationality : Indian

Languages known: Malayalam, English, Hindi

EDUCATIONAL QUALIFICATIONS:

Course	University/Board	Subject	Year of passing	% of Mark
M.com	Kannur university	Commerce	2007	77
B.com	Kannur university	Commerce	2005	80

Plus two	Higher secondary board	Commerce	2002	80
SSLC	Secondary Board	-	2000	69

PROFESSIONAL QUALIFICATIONS:

Course	University/Board	Subject	Year
NET-	University Grants Commission	Commerce	2006

TEACHING EXPERIENCE

- Assistant professor in the Department of Commerce Nehru Arts and Science College , Kanhangad, from 04/10/2010 onwards

WORKSHOPS /SEMINARS PARTICIPATED:

- Participated in one day workshop conducted on the topics “*research methodology*” at PRNSS Mattannur on 24 August 2013
- Participated in One day National seminar on” *Behavioral Finance: New Horizons in Capital Market* “on 29 October 2014.
- Participated in One day National seminar on” *Goods and Service Tax in India: Economic and Legal issues*” on 12 February 2013.
- Participated in the “*Quality improvement and Sensitisation*” workshop organized by the School of Distance Education in association with Kerala Higher Education Council on 28 June 2012
- Participated in two day National Workshop conducted by Department of Statistics on “*Data analysis using statistical software*” on 16-17 October 2014
- Participated in the one-day workshop of Swasraya Bharath 2014 on the topic “*research methodology* “organized by Swadheshi Science Movement , Kerala and Agricultural University ,17 oct-2014
- Participated on One day workshop on” *approaches to research methodology*” organized by Department of Commerce ,Nehru Arts & Science college,Kanhangad on 25 October 2014.
- Participated one day seminar conducted by Mathematics club of Nehru arts and science college on the topic “*Vedic Mathematics and Learning Aids in Mathematics*” on 20 September 2012.
- Participated in one day workshop conducted by Department of Commerce,NAS college ,Kanhangad on the topic “*mixed methods in social science research* “on 2015
- Participated in the Regional Seminar on “**Transformation from Indian Accounting Standards to IFRS**” organized by Nehru Arts and Science College,Kanhangad on 24-03-2017.
- Participated Empanelled Training Programme of Ministry of Youth &

Sports ,Govt.of India for NSS Programme Officers from 24-05-2017 to 30-05-2017 at Rajagiri College of Social Science,Kalamassery, Eranakulam.

- Participated one day National Seminar on **“Indirect Tax Regime:A Paradim shift to GST”** at Govt. Brennen College, Thalassery on 26-09-2017.
- Participated two day National Workshop on **“Business Research-trends and issues”** at Govt. Brennen College, Thalassery on 16&17-01-2018
- Participated Two Day National Workshop on **Academic Writing and Publication** organized by IQAC of Kannur University and Faculty of Humanities Kannur University on 15&16-02-2018 at Kannur University, Thalasseri Campus.
- Participated in the Regional Seminar on **“Life Skill Traits: Reaching Heights of Prosperity and Sustainability in Business”** organized by Nehru Arts and Science College, Kanhangad on 15-03-2018
- Attended NSS Programme Officers Training conducted by KILA, District Suchithwa Mission Kasargod on 18-06-2018 at Shanthigram ,Padnekad ,Kanhangad.
- Participated in the one day National Seminar on **“GST and its implications in Kerala as a Consumer State ”** organized by Govt. Arts and Science College, Karindalam on 21-11-2019
- Participated in the five-day National Workshop on **“Research Methodology and Data Analysis in Social Science Research”** organized by Govt. College, Mananthavady, Wayanad on 4-02-2020
- Participated in the National Webinar on **“Investment for Future”** organized by St. Teresas College, Ernakulam in association with ICAI, Ernakulam Branch on 05-05-2020.
- Participated in the UGC Sponsored NASC’s SNAPSHOT WEBINAR SERIES on **Teaching Strategies for the Google Generation** organized by Nehru Arts and Science College Kanhangad on 06-05-2020 .
- Participated in the UGC Sponsored NASC’s SNAPSHOT WEBINAR SERIES on **“Hacking-Tracing the untraceable”** organized by Nehru Arts and Science College Kanhangad on 09-05-2020 .
- Participated in the National Webinar on **“Impact of Covid-19 on the Economy and its effect on Banking Sector ”** organized by P.G. Department of Commerce and Research Centre St. Paul’s College, Kalamassery on 13-05-2020
- Participated in the UGC Sponsored NASC’s SNAPSHOT WEBINAR SERIES on **Entrepreneurial Mindset: A Post Covid Necessity** organized by Nehru Arts and Science College Kanhangad on 23-05-2020 .

- Participated in the National Webinar on “**Managing Your Finances and Investments During COVID 19**” conducted on 26-05-2020 organised by Department of Commerce, Christ College (Autonomous)Irinjalakuda.
- Participated in the UGC Sponsored NASC’s SNAPSHOT WEBINAR SERIES on “**Food Adulteration : Health Risks and Detection Methods**” organized by Nehru Arts and Science College Kanhangad on 27-05-2020 .
- Attended National Webinar on the Topic" **Jobs for Future:A global scan in the context of covid-19** organised by PG Department of Commerce, Govt.Brennen College, Dharmadam, Thalassery on 29-05-2020
- Attended Webinar on “**Financial Wellness During Covid-19**” organized by PG Department of Commerce, Sree Narayana College, Thottada, Kannur on 28-05-2020.
- Attended National Webinar on “ **Effective Engagement of Teaching and Learning Through Online**” organized by N.K.T. National College of Education for Women on 01-06-2020
- Participated in the Webinar in connection with **World Environment Day** organized by Department of Zoology in association with NSS Unit 4 & 5 of Nehru Arts and Science College Kanhangad on 5-06-2020.
- Participated in one week National level Online Webinar Series on “ **Research Methodology in Social Science s**” from 07-05-2021 to 13-05-2021.
- Participated in a National Webinar on **Trends in Digital Marketing** organised by PG Department of Commerce, Nehru Arts and Science College, Kanhangad on 24-06-2021
- Participated in the 5 days Faculty Development Programme on “**Learning Management System (Moodle) and Course Design**” organised by the Kerala State Higher Education Council, Thiruvananthapuram from 9th to 13th August 2021
- Participated in the Webinar on “**Research Proposal Writing in Social Sciences**” organized by the IQAC of Mary Matha Arts and Science College Mananthavady on 28-12-2021.
- Attended NAAC sponsored National Seminar on Total Quality Management in Higher Education through Assessment and Accreditation organized by MES CollegeMarambally on 5th and 6th July 2023.
- Attended One Day National Seminar on Intellectual Property Rights sponsored by DCE, Govt. of Kerala on 26th August 2023 organised by Govt.College, Elerithattu.
- Attended four days National Seminar on Data Analysis in Social Science Research on 13th October, 2023 organised by Department of Commerce

GPM Govt.College Manjeswar.

- Attended Three Day National workshop on DATA ANALYSIS USING SPSS organized by Govt. College Madappally from 28 November 30 November,2023.
- Attended Two Day National Seminar on Social Science Research-A multi-dimensional Approach on 3rd November 2023 organized by Department of Commerce ,Govt. College Kasargod.

PAPERS PRESENTED/PUBLISHED:

- Presented a paper on the topic “*Corporate Social Responsibility*” in the three day National Seminar organized by the Department of Commerce , Co-operative Arts & Science College, Madayi on 29,30,& 31 march 2012
- Presented a paper on the topic “*Problems and Prospects of Unorganized sector with special reference to Kasargod District*” in the two day national seminar organized by Centre for MBA, Nileshwar on 31May & June 12016.
- Presented a paper in the Two Day International Seminar on “Tourism and Sstainable Development-Issues,Challenges and Best Practices”conducted by Department of MBA , Manglore University , the paper titled “ satisfaction and loyalty in tourism products: *A contextual study with reference to Bekal tourism in Kasargod district of Kerala*” on 27th and 28th December,2019
- Published a paper entitled “ A study on the entrepreneurial talent among Tribal women with special reference to Kasargod District” in the International Journal of Research and Analytical Reviews on 19-05-2021.
- Presented a paper in the 6th International Conference on “Economic Growth and Sustainable Development: Emerging Trends”, paper titled as “*Digital Payments: A creative comfort in the era of Covid -19 pandemic -A study with special reference to Kasaragod District*” on 25th & 26th November,2021.
- Published a paper entitled “A study on the impact of Covid -19 on retail sector with special reference to West Eleri Grama Panchayath of Kasargod District” in the International Journal of Research and Analytical Reviews on 15-09-2021.

COURSE ATTENDED:

- Attended Orientation Course conducted by the Academic Staff College of Kannur University from 1-11-2012 to 30-11-2012
- Attended Refresher Course conducted by the Academic Staff College of Kannur University from 30-06-2014 to 21-07-2014.
- Attended Short term Course conducted by the Academic Staff College of Kannur University on the topic Research Methodology from 06-01-2014 to 10-01-2014.
- Attended Online FDP on “Modern Tools & Techniques for teachers and Researchers” conducted by Imperial Institute of Advanced Management at Banglore on 03-05-2020
- Attended 5 days online International Faculty Development Programme on “**Establishing Research Beyond the Horizon**” organized by the

Research Centre, N.K.T. National College of Education for Women, Chennai, Tamil Nadu from 26th May to 30th May,2020

- Attended UGC sponsored online Short Term Course on Research Methodology (Social Science and Humanities) from 22-07-2020 to 24 -07-2020.
- Participated in 5 days Multi disciplinary International Faculty Development Programme on “Perspectives of Human Health and Environment” organised by Science Forum- Scientia, S.J.R College for Women, Begaluru, Karnataka from 3rd August to 7th August 2020.
- Attended Refresher Course on Management and Commerce organized by HRDC, University of Hyderabad from 14th to 26th of September,2020.
- Attended one-week Faculty Development Programme conducted by Kerala State Higher Education Council on Learning Management System (MOODLE) and course design from 09 to 13 August ,2021
- Completed a Two-week online Refresher Course in Commerce and Management from May 27,2022 to June 9,2022 organized by Teaching Learning Center ,Ramanujan College, University of Delhi under aegis of Ministry of Education,Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
- Attended Two week Capacity Building Programme on DATA ANALYSIS AND PUBLICATION ETHICS organized by Alagappa University sponsored by ICSSR from 15th May to 26th May,2023

POSITIONS HELD AT COLLEGE:

- Secretary, Students’ Co-operative Society
- Programme Officer, National Service Scheme (Unit No 4) during 2016-2019.
- Head-In-Charge of P.G Department of Commerce(2018 June to 2023 May-5 yrs)
- Co-ordinator, Entrepreneurship Development Club
- Co-ordinator, Principal’s Distress Relief Fund
- Co-ordinator, Nascian Earn while you Learn Project
- Co-ordinator, Harvesting Young Titans from Schools
- Internal Mentor, Walk With a Scholar Programme
- Internal Mentor, Student Support Programme
- Member,College Council(2018-2023)
- Member , women cell
- Member , women studies
- Member, Admission committee
- Member , Fine Arts committee
- Member , Lahari Virudha Vedi
- Member , Hostel Committee
- Member, NSS Advisory Committee
- Member,Vigilance Committee

- Member, Library Advisory Committee

POSITIONS HELD AT UNIVERSITY LEVEL:

- Member, U.G. Board of Studies during 2015-16, 2016-17,2017-18,2018-19,2019-20 and 2020-21.
- Appointed as Additional Chief of Kannur university Examinations
- Appointed as external examiner for evaluation of project and answer scripts.
- Appointed as Enquiry Officer of suspected cases of Malpractices of Kannur University.
- Appointed as Chief Examiner for the Valuation of UG and PG ,Kannur University
- Appointed as subject co-ordinator of the Commerce CV Camp.

POSITIONS HELD AT OUTSIDE:

- Appointed as the question paper settler of PSC by Kerala Public Service Commission.
- Appointed as the question paper settler of Scotland Christian College (Autonomous), Nagarcoil
- Appointed as the subject expert of interview of Assistant Professors at IHRD College, Madikai.
- Appointed as the subject expert of interview of Assistant Professors at Govt. Arts and Science College, Uduma, Kasaragod
- Appointed as the question paper settler of Calicut University
- Appointed as NEET exam Observer
- Appointed as NTA-UGC examination Observer